

In partnership with
LWPTSA Advocacy Committee

Advocacy *in* Education

From the Classroom to the Capitol

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LWSD Parent & LWSD School Board Director

Amy Falcone (she/her)
LWSD Parent & Kirkland City Councilmember

Introduction

- Who are we?
- Who are you?



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Purpose and Direction

"Our purpose, in collaboration with LWPTSA, is to meet community members where they are on their advocacy journey, providing education, empowerment, and encouragement to help them become effective advocates for children and inspire others to do the same."

**We are looking to YOU to help provide direction!
Throughout this presentation, please be
thinking about how best we can achieve our
purpose in the coming months and years.**

Learning Outcomes

■ Reflect on and articulate your personal passions that have inspired your advocacy and brought you to this meeting.

▲ Learn how to identify and access the appropriate resources and channels to advocate effectively for the issues you are passionate about.

Identifying your

PASSION

Personal stories matter

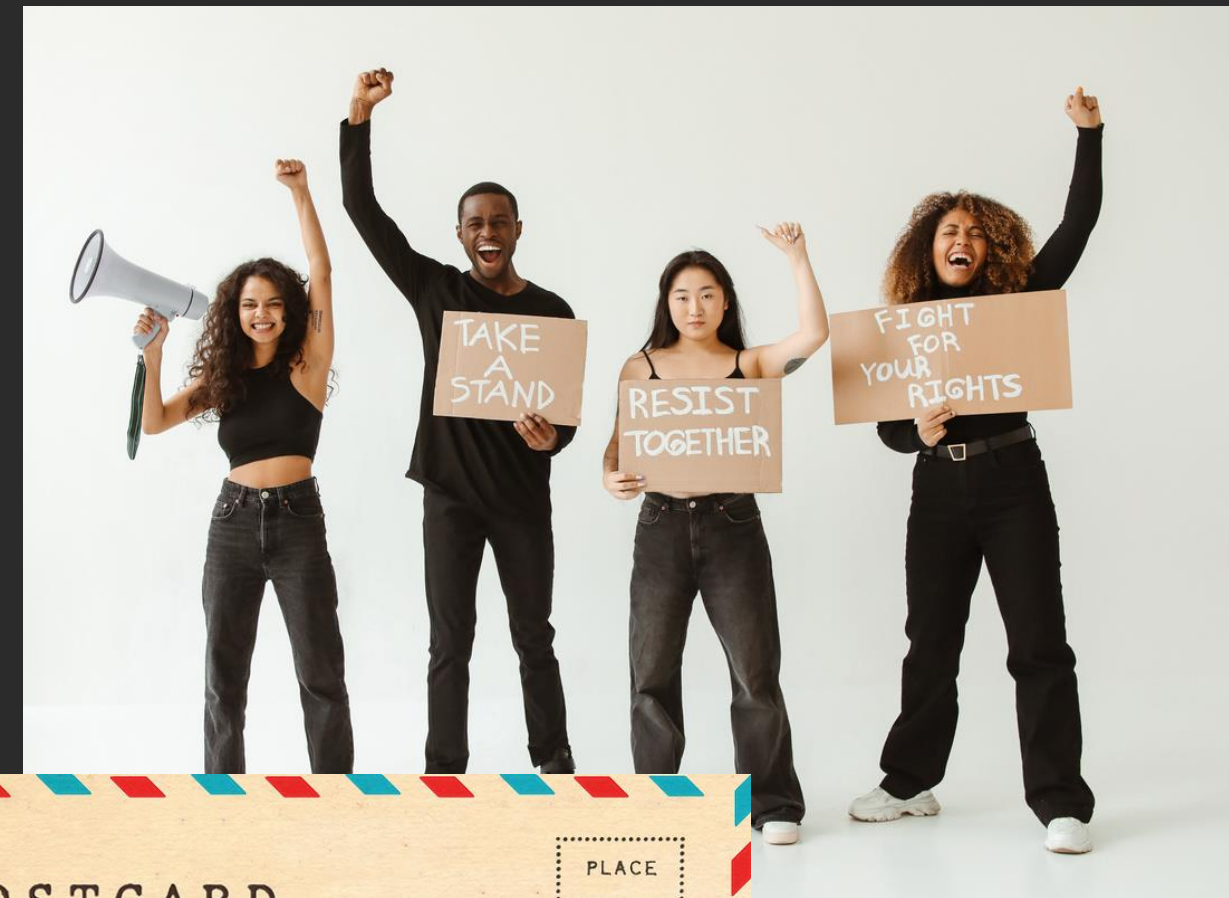
- How did our passions bring us here?
 - Amy's story
 - Lindsey's story
- What's your story?
- What issues are you passionate about and why?



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Defining ADVOCACY



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AMY'S ADVOCACY JOURNEY

My takeaways:

- Advocacy efforts and expectations look different at each level
- Being told "NO" is often the motivation you need

Amy's Story:

- ▲ Different levels (classroom, school, district, city, state)
- ▲ Expectations & tips at each level

Amy's Advocacy Journey

BACKGROUND



Amy's Advocacy Journey

SCHOOL

- Often where many advocacy journeys begin
- Most personal level
- Least amount of authority to make change

Practical tips for...

SCHOOL LEVEL

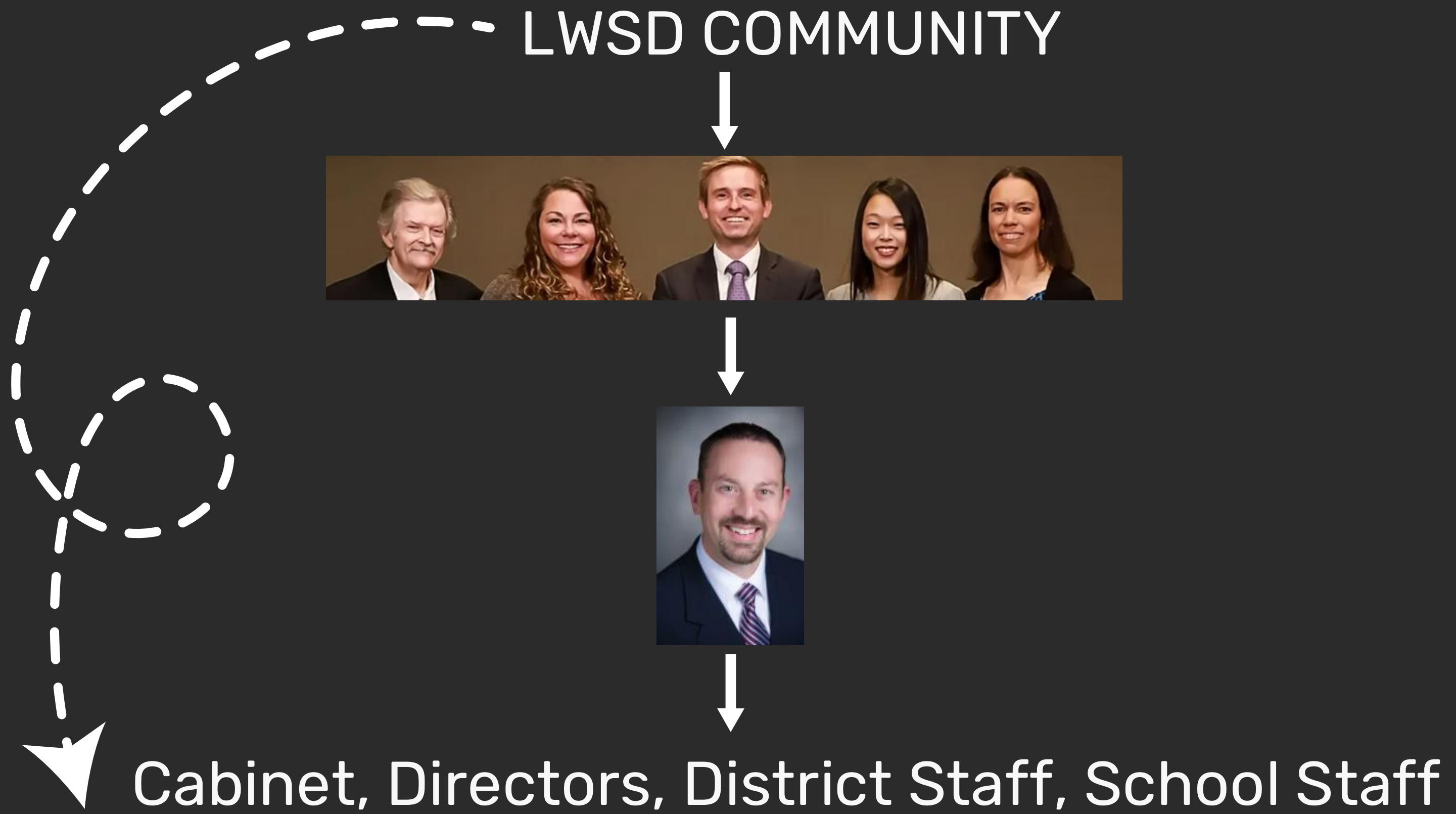
- Don't be afraid to seek input at a higher level
- Don't wait to reach out to someone else

OUTCOME:

- awareness at the school level
- took concerns to the next level

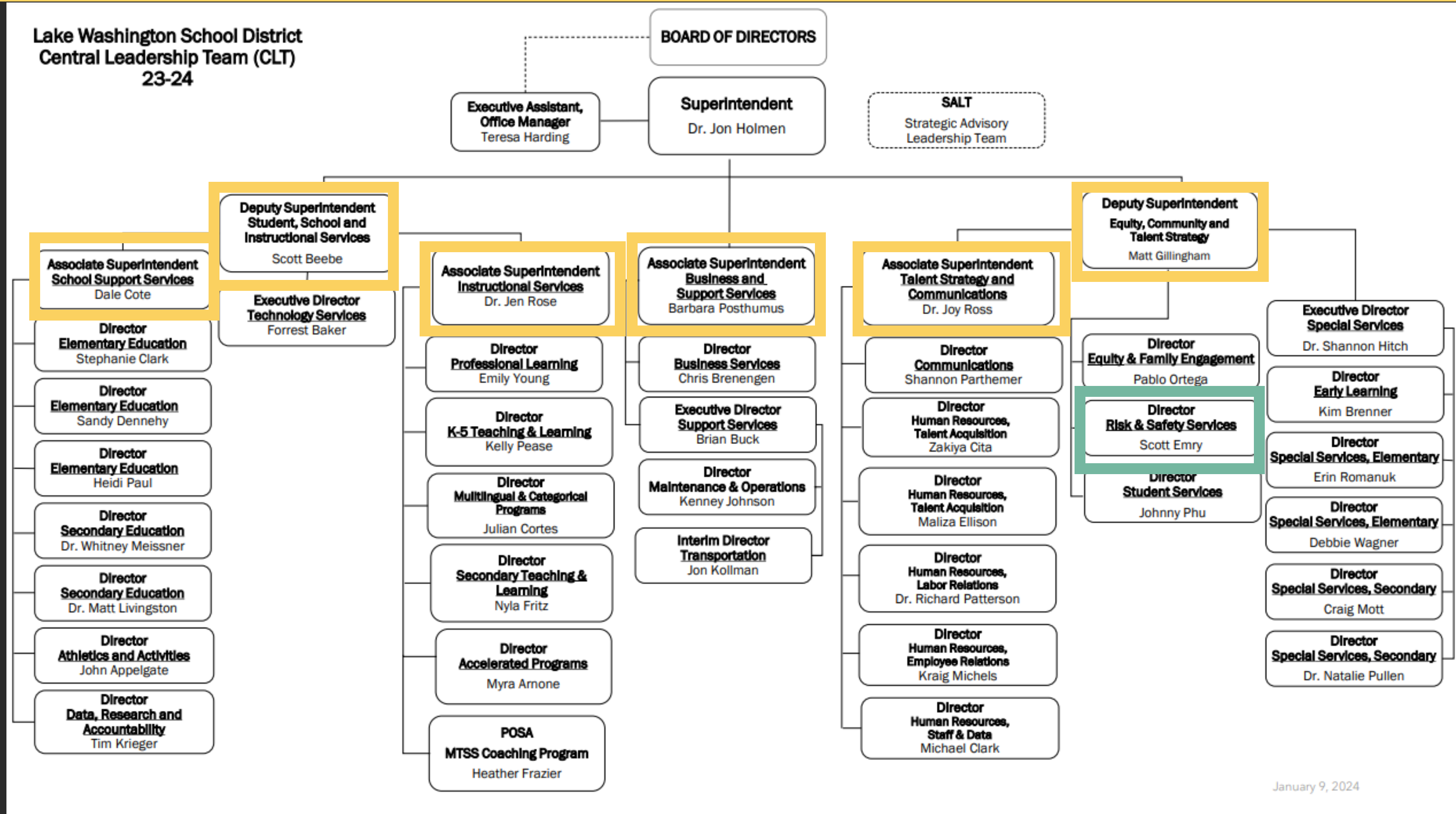
Amy's Advocacy Journey

DISTRICT



Amy's Advocacy Journey

DISTRICT



Practical tips for...

DISTRICT LEVEL

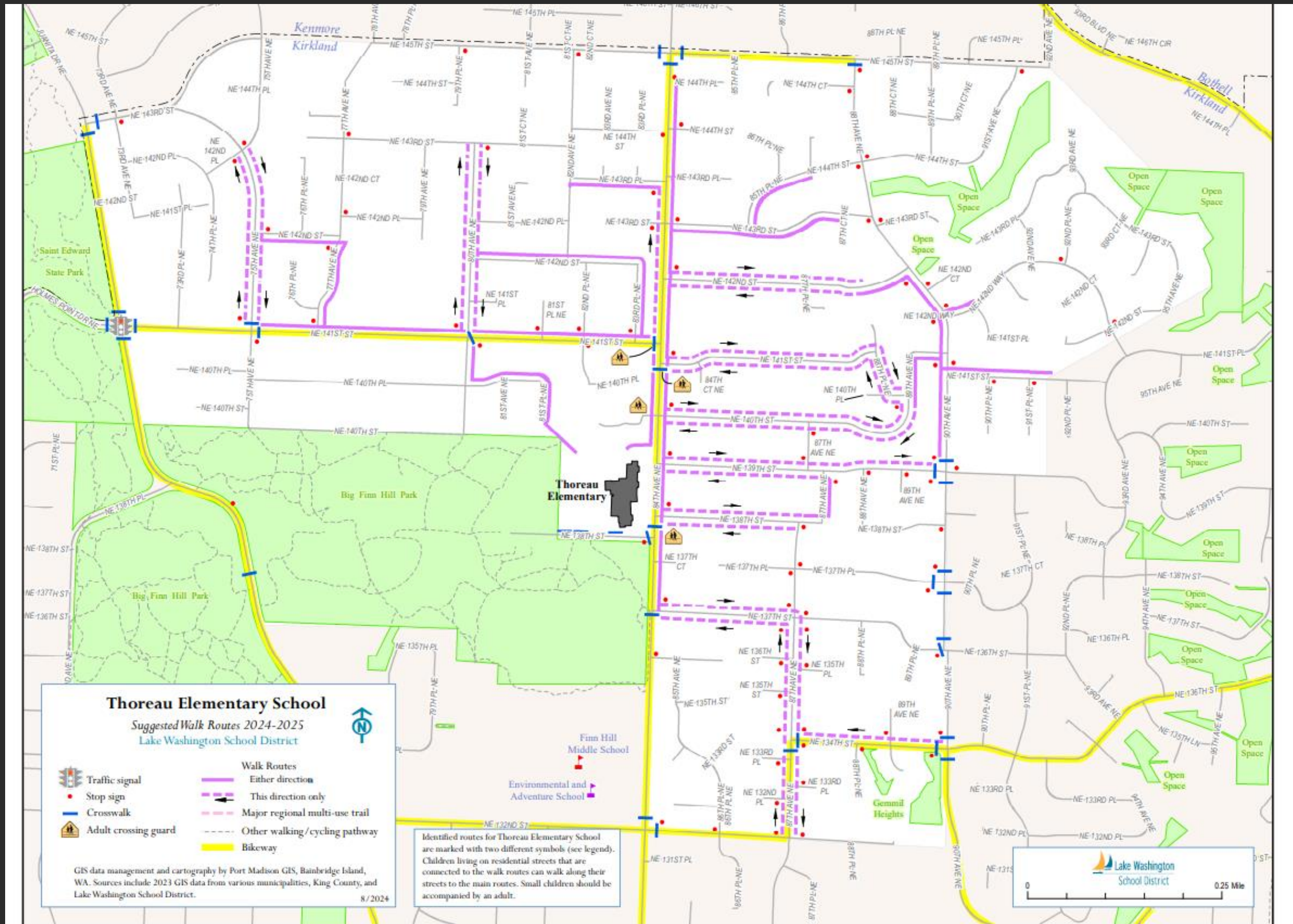
- Don't be afraid to seek input at a higher level
- You can ALWAYS email the board with questions!
- [Learn](#) who is in charge of different departments

OUTCOME:

- awareness at the district level
- directed to appropriate LWSD staff
- worked with LWSD to develop new walking maps

Practical tips for...

DISTRICT LEVEL



Amy's Advocacy Journey

CITY

KIRKLAND COMMUNITY



City Staff



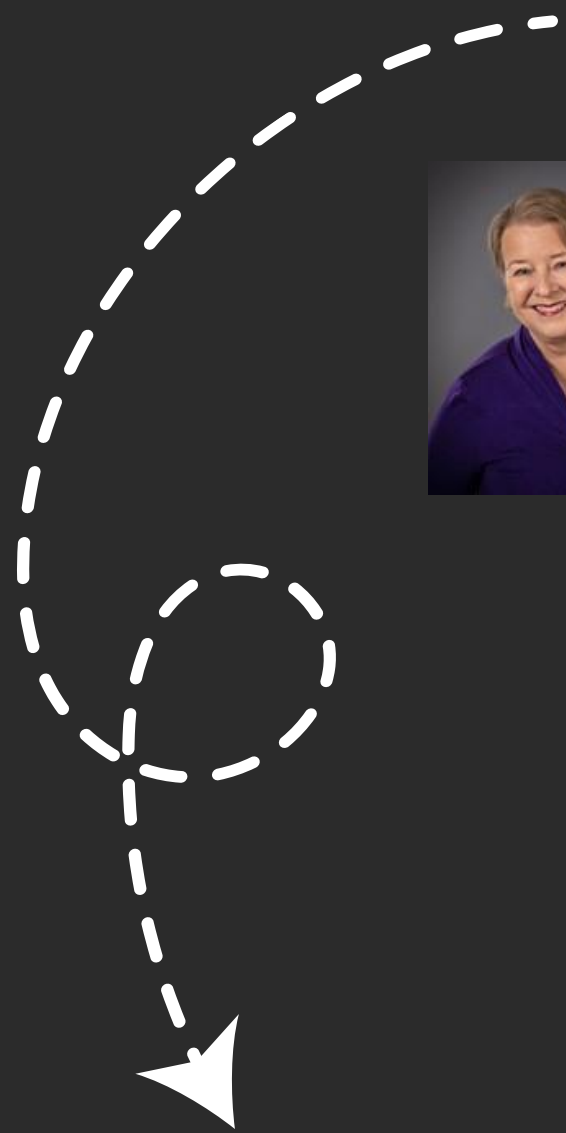
Amy's Advocacy Journey

CITY

SAMMAMISH COMMUNITY



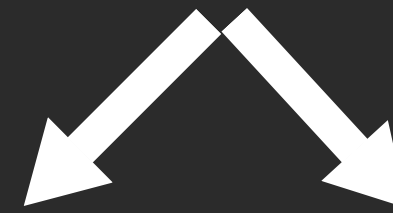
City Staff



Amy's Advocacy Journey

CITY

REDMOND COMMUNITY



City Staff

Practical tips for...

CITY LEVEL

- Your city leaders want to hear from you!
- You can email city councilmembers, ask for a call/meeting, or speak at council meetings
- OurKirkland.com
- Stay informed: Podcast, email lists, social media, newsletters, town halls

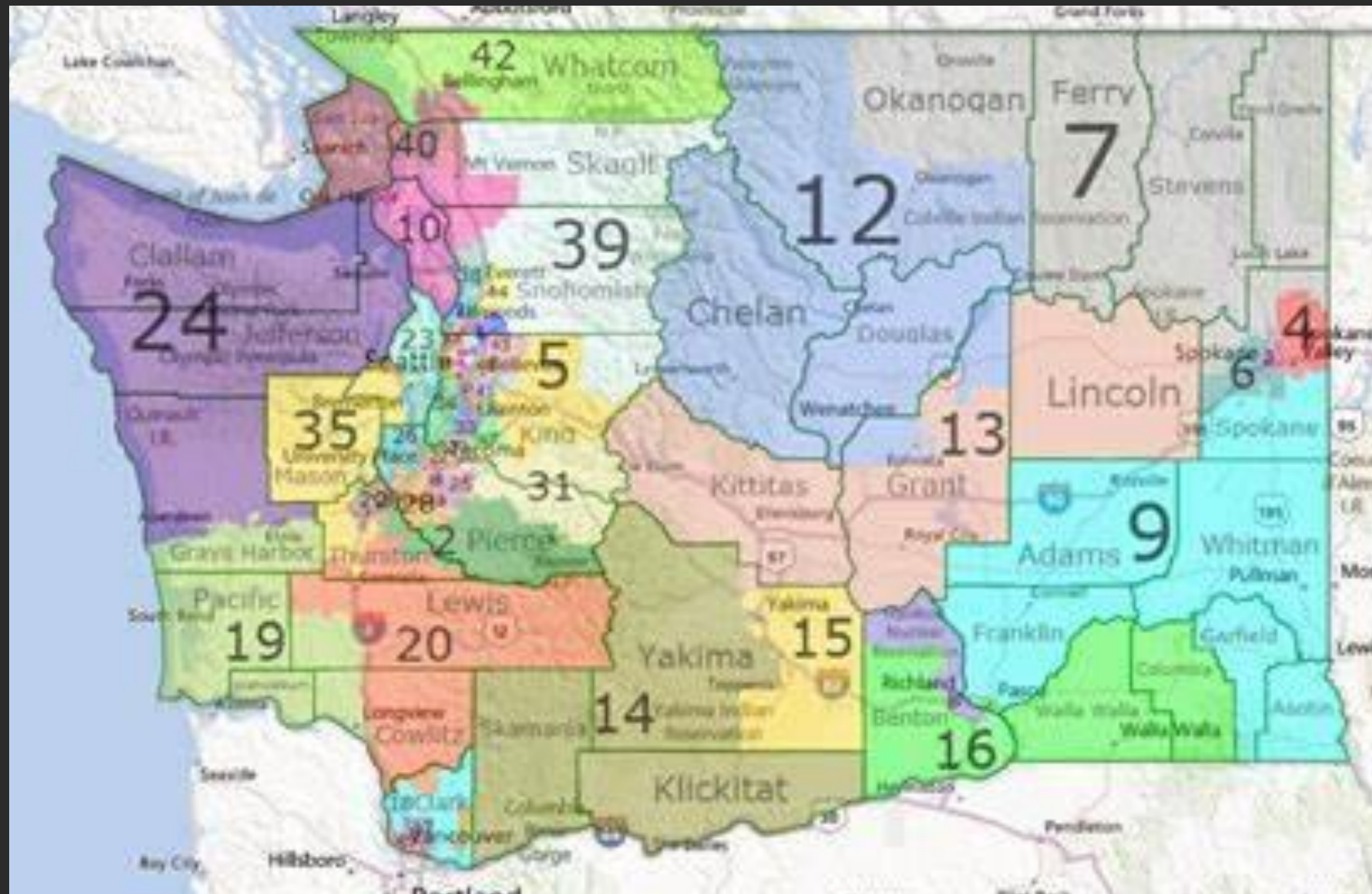
OUTCOME:

- short and long term outcomes
- school walk route safety improvements (paved shoulders, raised curbs, ADA ramps, sidewalks, RRFBs, crosswalks, pedestrian flags, etc.)
- awareness at the city level and local neighborhoods
- personal growth, social network, and increased community involvement

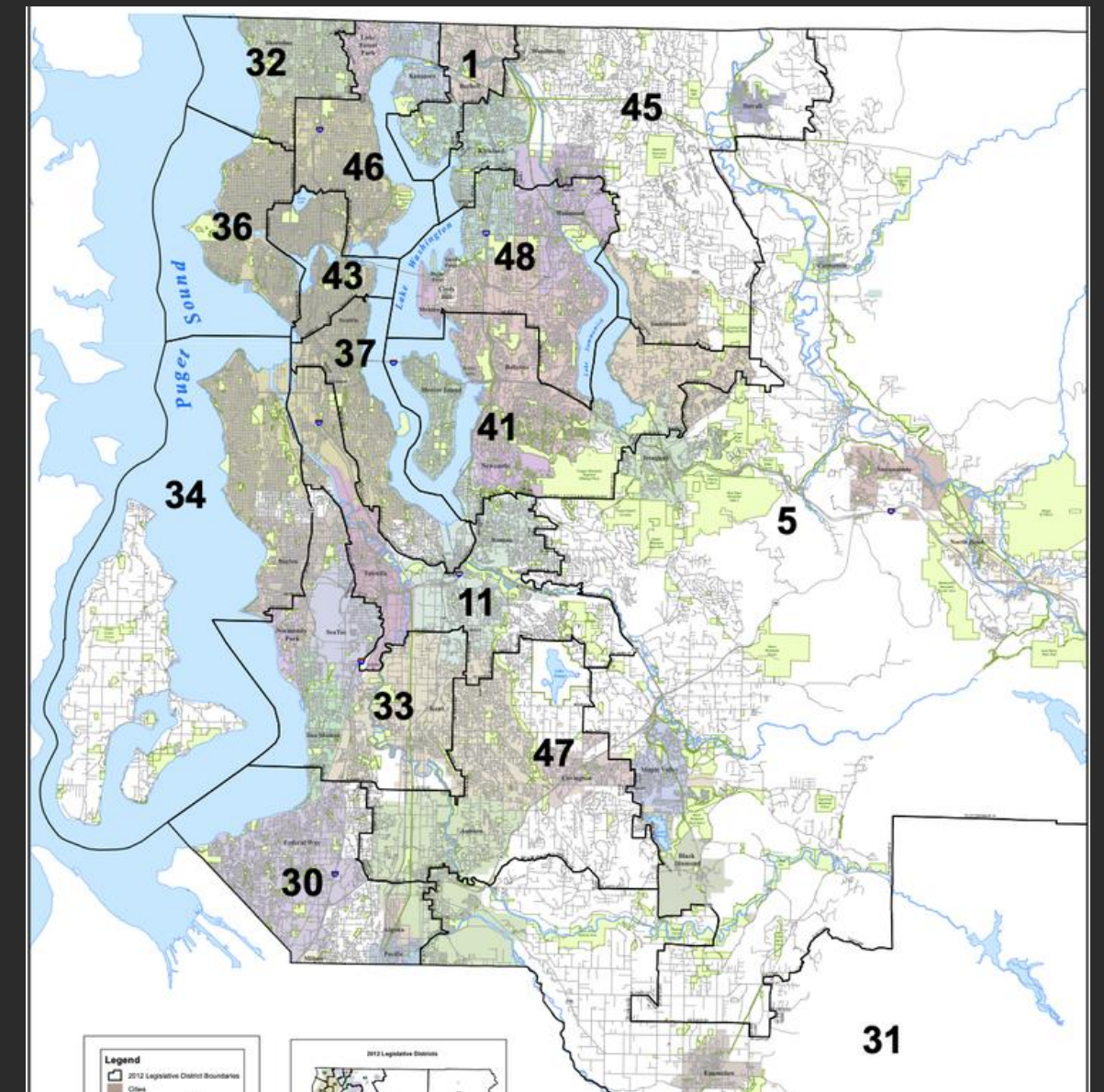
Amy's Advocacy Journey

STATE

49 Legislative Districts
in WA State

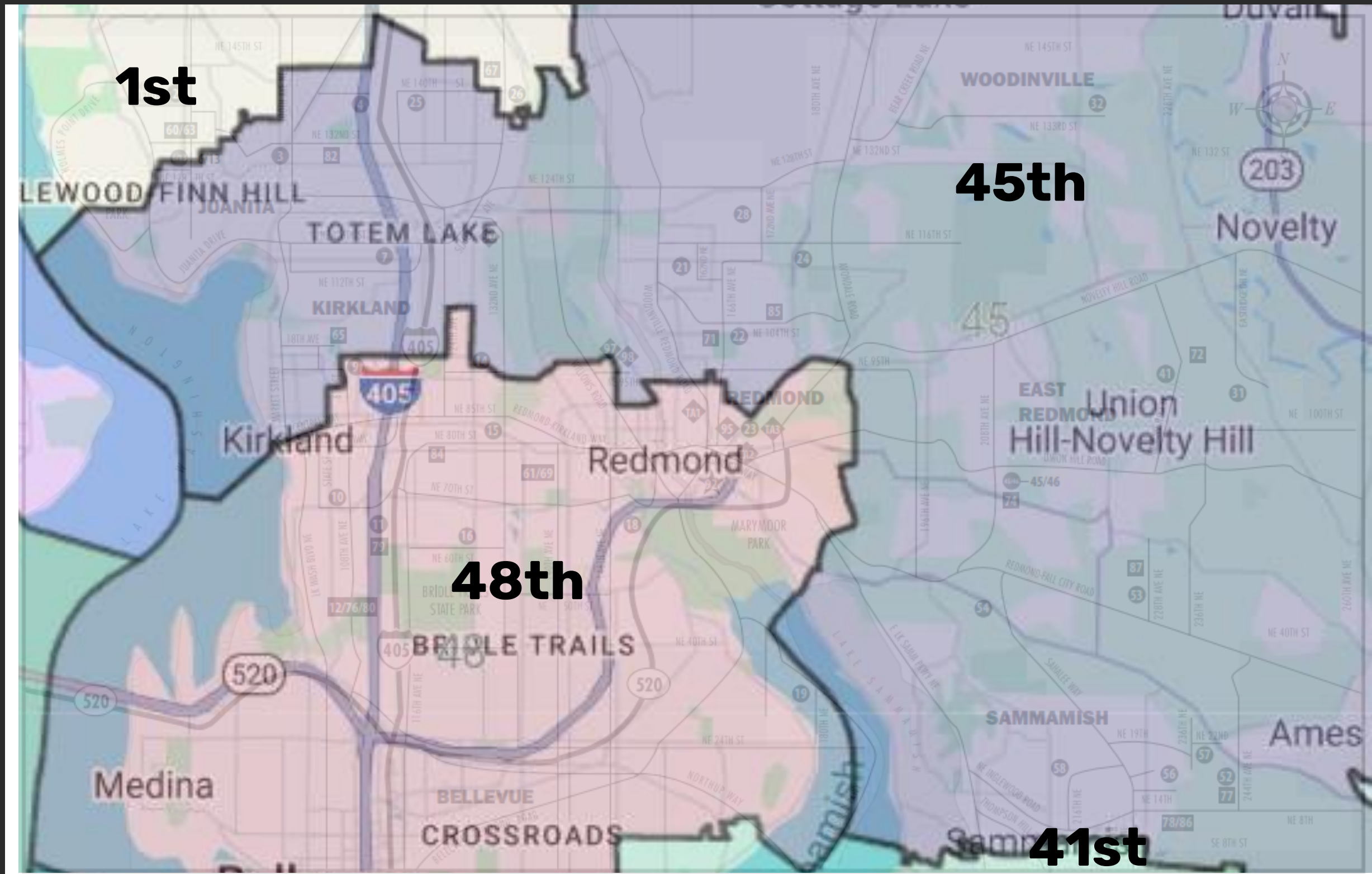


13 LDs in
King County



Amy's Advocacy Journey

STATE



4 LDs in LWSD

45th LD

48th LD

41st LD

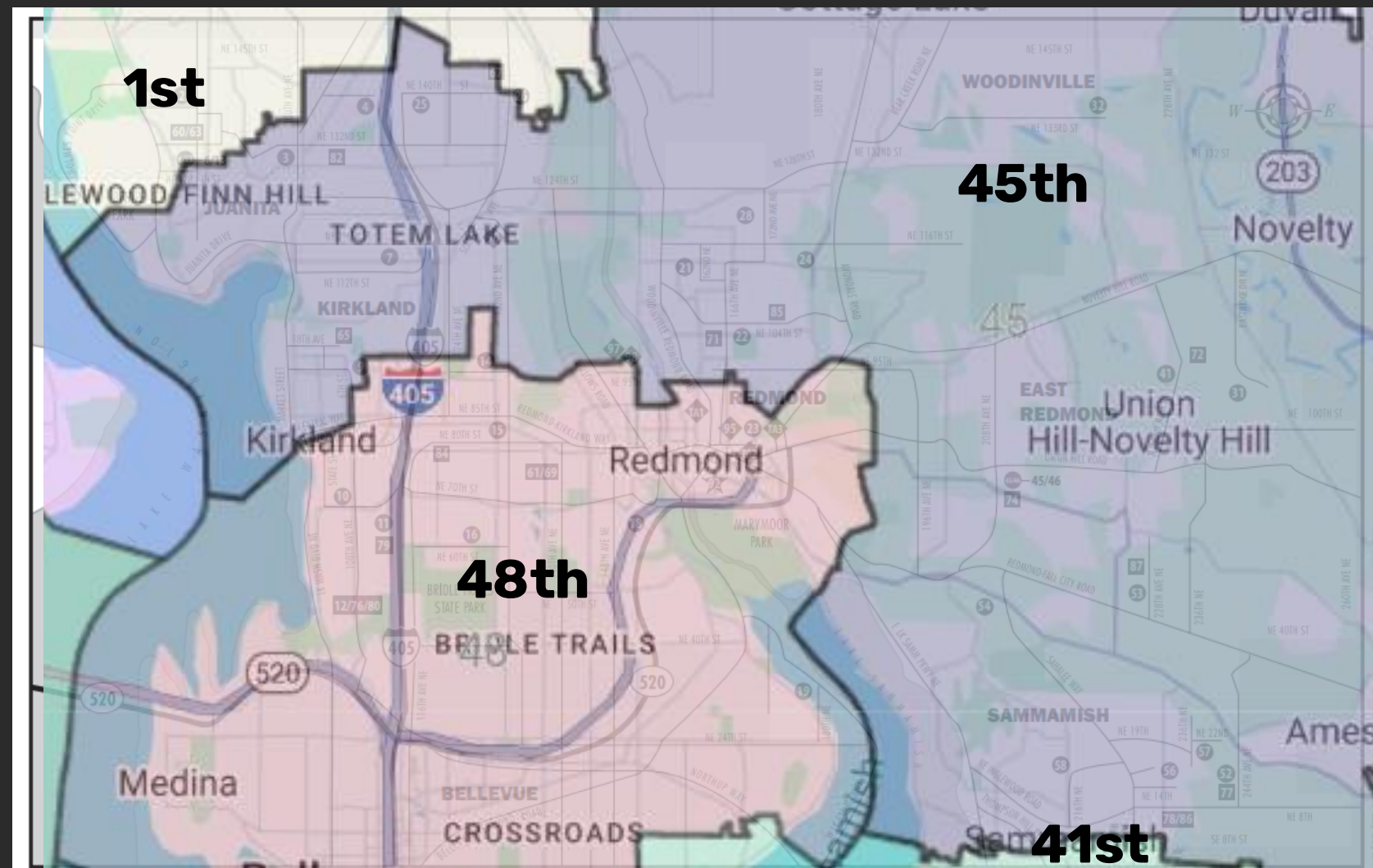
1st LD

Amy's Advocacy Journey

STATE

Each LD has:

- 2 State Representatives
- 1 State Senator



45th



48th



41st



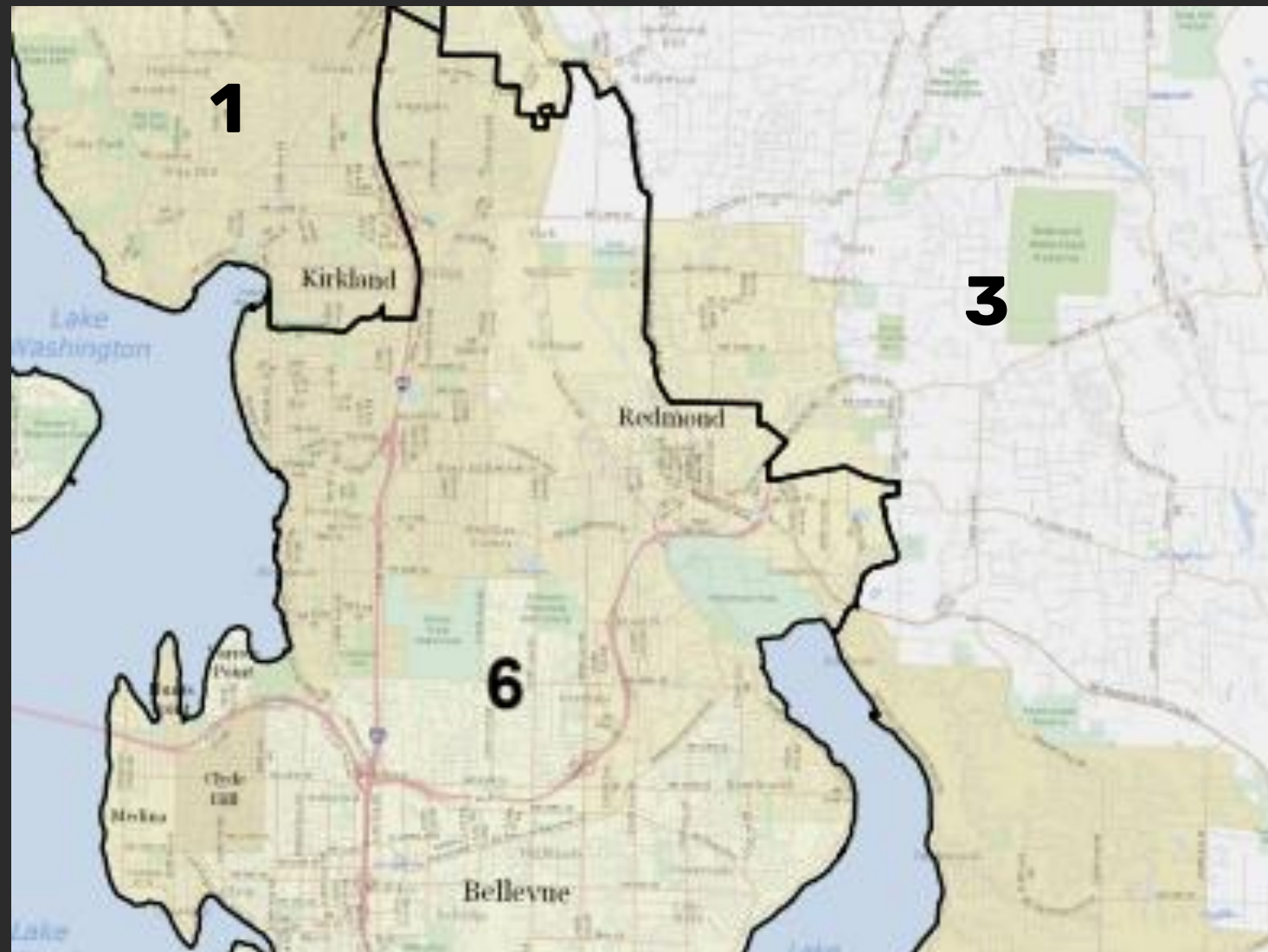
1st



Amy's Advocacy Journey

COUNTY

9 King County Districts
3 in LWSD



1



3



6



Amy's Advocacy Journey

FEDERAL

10 Congressional Districts
2 in LWSD



1st



8th



Practical tips for...

STATE LEVEL

- Bigger picture advocacy
- Connect to larger issue
 - funding for city infrastructure vs. safe walk routes

OUTCOME:

- awareness at the state level
- connect with other advocates
- connect with state leaders
- student learning experience



Amy's Advocacy Journey

CLASSROOM & SCHOOL



ALL OF THIS BEGAN BECAUSE I WAS TOLD...

NO!

Defining

ADVOCACY

**“The act or process of supporting
a cause or proposal”**

**What are the characteristics of advocacy
that come to your mind?**

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Purpose and Direction

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**Where do we go
from here?**



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Next Steps

- Sign up on the sheet provided if you want to be informed about our upcoming meetings.
- Provide feedback and suggestions in the email we send out.
- Reach out if you have questions or need help as you begin or continue to advocate for important issues in education.